

Computer/IT

CoSentry, a company in the computer/IT industry that primarily provides data center hosting services to businesses, opened a location in Sioux Falls six years ago. CoSentry is based in Omaha and has a facility in Kansas City as well. For President and CEO Mike Steffan, the decision to open in Sioux Falls was an easy one.

“We wanted to be in South Dakota, and Sioux Falls seemed like an obvious choice,” said Steffan. “About 50 percent of our clients at the South Dakota location are from the Sioux Falls area, 20 percent are from the upper Midwest region and the remaining 30 are from distant firms attracted by the increased security and reliable power that Sioux Falls offers.”

“While other states can sometimes offer better incentives, having no state income tax in South Dakota evens things out. For an already-established company like CoSentry, South Dakota was a great choice.”



Even though Omnitech was incorporated in 1998 - which was a great year for technology companies – President and CEO Joe Krizan gives the company’s South Dakota location partial credit for its success. “I saw a need that wasn’t being satisfied by existing companies,” Krizan said.

Omnitech writes custom software for businesses that can’t find an off-the-shelf solution for whatever their needs may be. “Big business like Daktronics, Citi and Raven Industries were all going out of state to fill their technology needs. I wanted to fill those needs by using South Dakota talent.”

And it was by establishing a solid customer base with existing South Dakota companies that Omnitech was able to make it through times that many other technology companies didn’t. “We weathered the storm and have been in an almost steady state of growth ever since,” Krizan concluded.

